



January 2017 Edition



What you can expect during 2017:



2017 is an exciting year for Collier's Heating & Air Conditioning. In celebration of our 30th year in business, we will have one-of-a-kind promotions every single month of this year. Not only will you have the opportunity to celebrate with us, but you will also have the opportunity to receive awesome savings.

Our 30 year old mission still stands to this day, and all of our company decisions flow from it.

The mission of Collier's is to strive to be the premiere, most trusted heating and air conditioning contractor delivering extraordinary value to each and every customer.

In 2017, we will continue to connect with our community in many ways. We are sponsoring local nonprofit organizations and supporting local businesses through our referral program. We are also continuing our annual tradition of supporting Friends Who Care Cancer Relief Foundation of Wells County through our chili cook-off fundraiser in October.

Through all that we do and all that we plan to do, we will continue to develop best professional HVAC practices. Also, by continuing to connect to the community and through our professionalism, we hope to gain and maintain your trust.

Cheers to 2017-- our best year yet!

The Power of a Humidifier in Winter

Winter is the time of year when the weather here in Indiana can turn drier than normal. This is because much of the moisture vapor in the air freezes. Furnaces in homes can contribute to the problem, since the standard atmospheric furnace draws air from the home to run, allowing more outside air to move in—outside air that's drier than the indoor air.

When relative humidity falls below 30%, it can start to create comfort and health issues in a home.

Here are a few of the benefits you'll experience during the winter thanks to balanced humidity:

Better comfort: Low humidity allows heat to escape from the human body faster. That's great in summer. It's not so great in winter. When the humidity is balanced, people in your house will feel around 10°F warmer than they would otherwise.

Energy savings: When people feel warmer in the home, it means you won't have to keep the heating system running as often. Balanced humidity can mean a reduction of 25% off the usual cost to keep your house warm in the winter.

Fewer illnesses: Dry air dries out mucus and sinus membranes. Since these are vital bodily defenses against germs and viruses, dry air will mean a higher chance of people getting sick. With a whole-house humidifier, you can expect a healthier winter season for everyone.

Stop dry skin: Dry conditions allow moisture out of your skin, leading to itchy, cracked, and dry skin and lips. If you use skin lotion and lip balm all through the season, maybe you should have a humidifier put in.

Protect wood floors and furniture: Too little humidity in your home can cause your beautiful wood floors, furniture and trim to shrink, crack and creak. In order to properly protect wood furnishings, relative humidity levels must be controlled.

Here at Collier's, we are indoor air quality experts. To find out more about setting up your home with a great whole-house humidifier, give us a call at 260-622-6622.





Happy New Year

From your Collier's Family

January Specials



Did you know carbon monoxide is actually colorless, tasteless, AND odorless? Through Collier's HomeSaver's Club, you will receive a free combustion analysis test, discounts on repair costs, lower utility bills and so much more. Other benefits include:

- ✓ Diagnostic services at half price
- ✓ Parts and labor discounted 15%
- ✓ Discount on propane tank refills
- ✓ Lower utility bills
- ✓ Extended equipment life
- ✓ Furnace and AC tune-ups



2017 is Collier's Heating & Air Conditioning's 30th anniversary! It's our birthday, but we have a present for you! Lennox has given us 30 furnaces at unbeatable prices for the next 30 days. Give us a call today, and help us celebrate!



Offer valid through January 31, 2017. *Specials are for cash/check payment only.



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Give us a call!
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