



January 2017 Edition

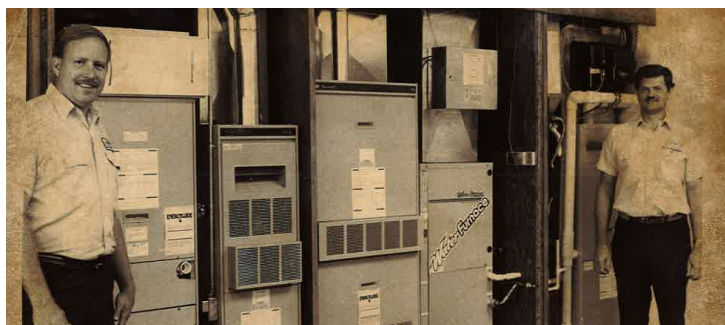
Collier's
1987
 30 Years of Trusted Service
 2017
Community

It's our Birthday!

In May of 1987, Joe Collier made a major decision to leave his previous career as a Danner's HVAC technician to begin his very own HVAC business.

He bought a truck and hired a graphic artist who designed Collier's original logo. Joe's first job was running a gas line in Palestine, IN.

Soon after, Gast Feul and Services were selling their business. They were a Lennox dealership, and Joe didn't want to jump in on his own. Therefore, he called his buddy, Ken Diekhoff. Wal-Mart was treading on Danner's where they both worked together, so Ken decided to take up Joe on his offer. That began the story of the Ken and Joe partnership.



In the late fall of 1987, Ken and Joe teamed up to create Collier's Commercial Services, Incorporated. It was our goal to bring some of that history to the present with our 30th anniversary logo that we hope you can join us in welcoming.

Collier's original logo was orange with a mint green/teal color. We decided to incorporate those colors, along with the year that our company began, into the logo. Also, Collier's has prided itself for being the most trusted in the industry for 30 years. Including trust in this logo shows the significance of this quality for our company. It's what we believe in, and it is foundational to our company. Thank you for helping us celebrate being your trusted name through every season since 1987.

What you can expect during 2017:



2017 is an exciting year for Collier's Heating & Air Conditioning. In celebration of our 30th year in business, we will have one-of-a-kind promotions every single month of this year. Not only will you have the opportunity to celebrate with us, but you will also have the opportunity to receive awesome savings.

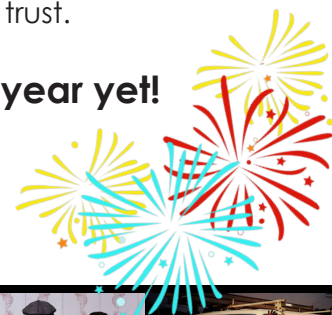
Our 30 year old mission still stands to this day, and all of our company decisions flow from it.

The mission of Collier's is to strive to be the premiere, most trusted heating and air conditioning contractor delivering extraordinary value to each and every customer.

In 2017, we will continue to connect with our community in many ways. We are sponsoring local non-profit organizations and supporting local businesses through our referral program. We are also volunteering for the nonprofit, Operation Finally Home, by providing the HVAC services to a home being built for a wounded veteran in Warsaw.

Through all that we do and all that we plan to do, we will continue to develop best professional HVAC practices. Also, by continuing to connect to the community and through our professionalism, we hope to gain and maintain your trust.

Cheers to 2017-- **our best year yet!**





Happy New Year

From your Collier's Family

January Specials



Join Collier's HomeSaver's Club and receive:

- Diagnostic services at half price
- Parts and labor discounted 15%
- Save on propane tank refills
- Lower utility bills
- Extended equipment life
- Fewer repairs
- Improved safety
- Furnace and air conditioning tune-ups

Save money, time and frustration



2017 is Collier's Heating & Air Conditioning's 30th anniversary! It's our birthday, but we have a present for you! Lennox has given us 30 furnaces at unbeatable prices for the next 30 days. Give us a call today, and help us celebrate!



Offer valid through January 31, 2017. *Specials are for cash/check payment only.



North American Solar Store Member



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www.TrustColliers.com